CATS
IN ART HISTORY

An exhibition organized by UMA in partnership with the Réunion des Musées Nationaux-Grand Palais

UMA (Universal Museum of Art) announces its first collaboration with the Réunion des Musées Nationaux-Grand Palais: a partnership which provides the basis for a fourth exhibition in virtual reality on UMA.
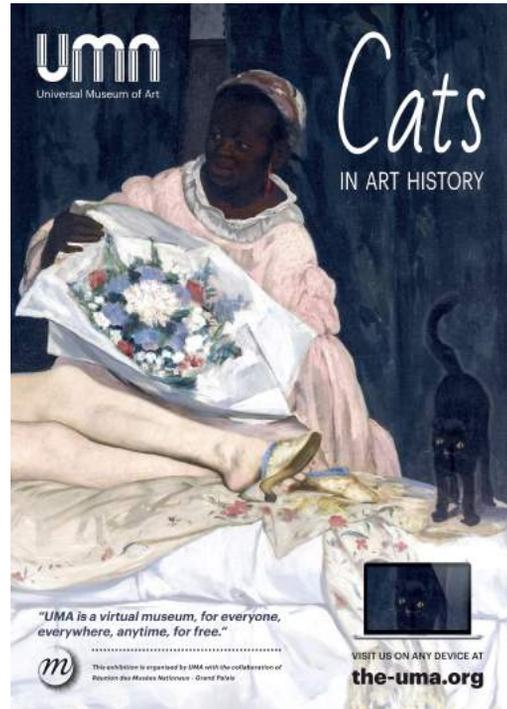
'Cats in Art History' proposes an attractive subject, judging from the felines' success on the internet and in everyday life. The exhibition will delight audiences of all ages: its topic speaks to everyone, yet the exhibition is also full of surprises – a new way of looking at the greatest artworks, a new approach to detail – and it encompasses the history of the cat's representation across the centuries.

For the 'Cats in Art History' exhibition, UMA has had access to the images of the greatest national collections (among which the Louvre's, Orsay's, or Versailles') thanks to the bank of images of the Réunion des Musées-Grand Palais' Photo Agency.

With this fourth exhibition in virtual reality, UMA keeps one of our initial promises: by working with the museums, UMA offers them a new kind of visibility thanks to the ever-increasing website traffic, and allows them to showcase a collection and make it digitally accessible to the greatest numbers.

OPENING ON:
July 7, 2018,
during the ART#CONNEXION forum
at the Grand Palais.

ABOUT UMA

UMA is a museum in virtual reality, created in August 2017. Without any spatial or practical limitation, we organise frequent exhibitions curated by specialists and accessible to everyone, anytime, anywhere, for free at www.the-uma.org.

The goal of UMA is the digital democratization of culture: making art accessible, familiarizing people with the museum, valorising the collections, and **taking part in artistic entertainment by conceiving immersive exhibitions in virtual reality.**

PRESS KIT:
www.the-uma.org/images/Press-Kit-UMA.pdf

SELECTION OF VISUALS AND VIDEOS:
www.the-uma.org/press

CONTACT :
Mayssam Kaado, development manager
mayssamkaado@the-uma.org